<u>S/N 09/686,073</u> <u>PATENT</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: David Traynor et al. Examiner: Ella Colbert

 Serial No.:
 09/686,073
 Group Art Unit: 3694

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Title: SALES SYSTEM WITH SALES ACTIVITY FEEDBACK

AMENDMENT AND RESPONSE UNDER 37 CFR § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

This responds to the Office Action mailed on $\underline{May 8, 2007}$. Please amend the above-identified patent application as follows.